Geographical Spread of Regional Tourism Boost Fund Projects

March 2025

Regional Tourism Organisations¹

- Northland Inc
- Tātaki Auckland Unlimited 2.
- Destination Hauraki Coromandel
- **4.** Hamilton and Waikato Tourism
- Tairāwhiti Gisborne
- Tourism Bay of Plenty
- Hawke's Bay Tourism 7.
- Visit Ruapehu 8.
- Destination Great Lake Taupō
- 10. RotoruaNZ
- 11. Venture Taranaki
- **12.** Whanganui and Partners
- **13.** Central Economic Development Agency
- 14. Destination Wairarapa

- **15.** WellingtonNZ
- **16.** Nelson Tasman
- 17. Destination Marlborough
- 18. Development West Coast
- 19. Destination Kaikōura
- **20.** Visit Hurunui
- 21. ChristchurchNZ
- 22. Mackenzie Tourism
- 23. Venture Timaru
- 24. Tourism Waitaki
- 25. Enterprise Dunedin
- **26.** Lake Wānaka Tourism²
- **27.** Destination Queenstown²
- 28. Tourism Central Otago
- 29. Great South
- **30.** Clutha Development

Not represented by an RTO

- South Waikato
- Otorohanga В.
- Waitomo
- Rangitīkei D.

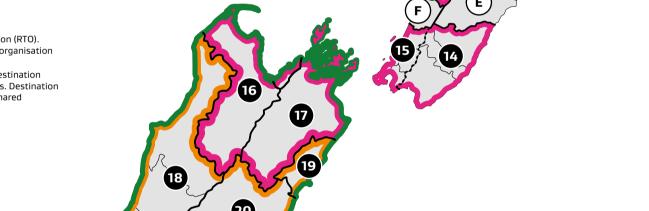
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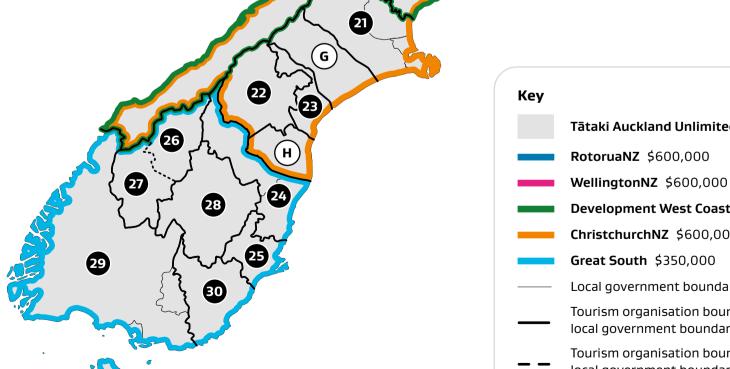
Tararua

- Horowhenua
- **Ashburton**
- Waimate
- Chatham Islands



2. Destination Queenstown and Destination Wānaka share a destination management organisation called Destination Southern Lakes. Destination Southern Lakes is responsible for implementing the RTOs' shared destination management plan.





Tātaki Auckland Unlimited \$680,000

RotoruaNZ \$600,000

Development West Coast \$170,000

ChristchurchNZ \$600,000

Local government boundary

Tourism organisation boundary (following local government boundary)

Tourism organisation boundary (not following local government boundary)

