

Everyday Sustainability

Supporting our Communities

Being conscious of, and actively engaging with the communities that we operate in creates a sense of connection, fosters local support and collaboration, and just feels really good.



Right here in the Waikato we have lots of amazing organisations doing different things to support their local communities.

Raglan Boat Charters

Raglan Boat Charters offer cruises and a private event location within Raglan's Whāingaroa Harbour. They support the local community through educational trips for school children and collaborating with the coastguard for safety training. They actively participate in community events, and their boat the Wahinemoe hosts local Kaumatua annually, fostering cultural exchange and acting as Kaitiaki (guardians) of the harbour, supporting tourists and fisherpeople while protecting the natural environment.

Discover Waitomo

Discover Waitomo is a big organisation in a small community – and they aim to have an equally big positive social impact. Along with providing donations, in-kind support and other specialist services to a wide range of local groups like schools, sports teams and local charities, they are also committed to undertaking community impact assessments which aim to assess and manage the local social and economic impact of the business.

As an organisation, they are well positioned to authentically embrace Māori culture and actively raise their knowledge of Te Reo and incorporate it into tours, correspondence and signage.

Their Waitomo Trail Run is an iconic sports event for the region. Attracting around 3000 participants of all ages and fitness levels, the event is a unique way to inspire and engage the local community to be physically active outside in the natural world.

Raglan Food Co

Raglan Food Co run a number of innovative programs to support and engage their communities. Through their Community Fund they give out grants each year to local projects with a social or environmental focus. They've supported all kinds of amazing groups from an animal sanctuary to tree planting initiatives, veggie gardens in a local school, and so much more. Their 1 million Pieces Project encourages people in local communities throughout New Zealand to get out and clean up their local beach and gives them free products to say thank. With a goal of reaching 1,000,000 pieces of plastic collected - they've just passed 940,000 pieces which has really shown that every contribution adds up and makes a difference.

When it comes to sustainability, it doesn't matter where you start or how small that start is, just take that first step and you will be amazed at how good it feels and how easily it becomes an everyday part of your business.

**The Mighty
Waikato**

Where magic runs deep

waikatoz.com/regenerative